

Eloquence with a punch

PUSHING THE ENVELOPE?

Yep.

EDGY?

You bet.

ATTENTION-GETTING?

No question.

MEMORABLE?

Absolutely.



1288 Valley Forge Road, Unit 82
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Here are 5 postcard concepts to get inspired by for social services or similar organizations.

When your prospects are receiving thousands of marketing messages a day, *this* is how you stand out from the crowd.

For more ideas, make sure to review all other postcard samples as well.

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*Because of us, she doesn't have to do it alone.
Because of you, we're there for her.*



A *simple*, life-affirming gift through your will or estate enables us to assist her with health advice, parenting support, and person-to-person caring.

The gift costs you nothing during your lifetime, and it makes their future possible.



Choose one:

- Schoolhouse**
- Poorhouse**
- Jailhouse**
- None of the above**

Help tomorrow's parents make the right choices with a simple gift that costs nothing during lifetime.

Consider a simple yet transformational gift through your will or estate.

A simple gift
through your will or
estate will help us
what we do today,
far into the future.

It's a simple gift
that costs nothing
during your
lifetime.





What does he do when his new family starts before he does?

Your endowment gift to us means he'll get the peer support, practical advice and understanding he needs to catch up with his future – and secure that of his loved ones.

**They can make it a home.
You can make that happen...
with a transformational gift
you may never have heard
about.**

**It's called Appreciated
Securities, a gift that
will not affect your
cashflow during lifetime.**





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**Your one-stop-shop for all your
planned giving marketing needs.**