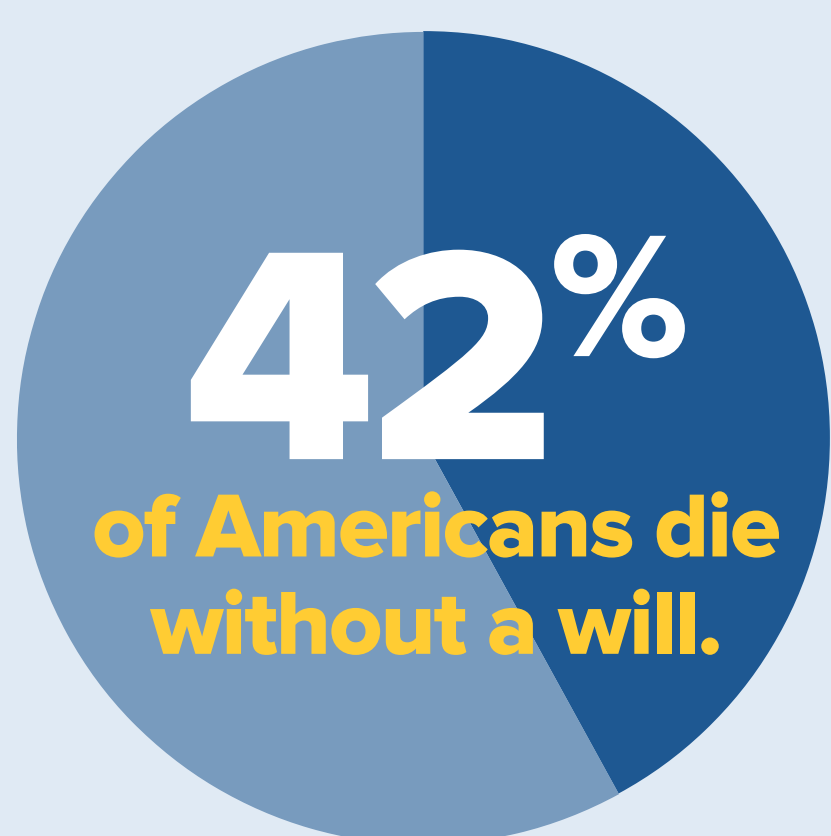


Anatomy of a Bequest



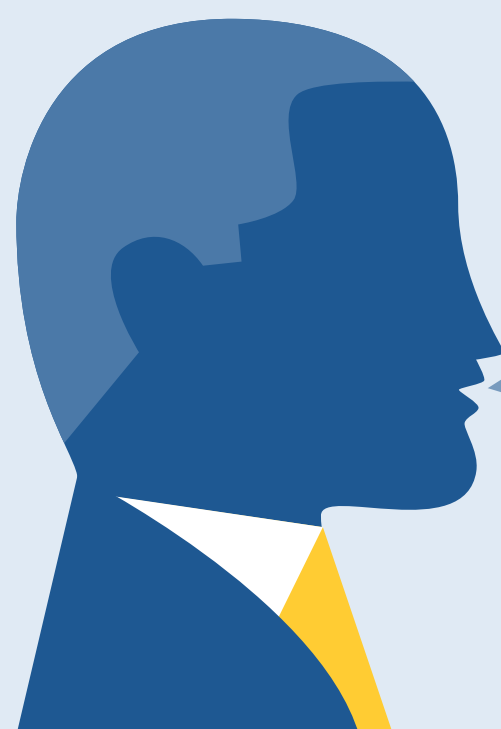
Only
1 IN 3

donors **told charity** about their bequest in advance.



44:

the average age when a will is created.



34%

of donors learned about bequests from their charities.

21%

of bequest donors had no prior affiliation with the charity.

75-80%

of all planned gifts are bequests.

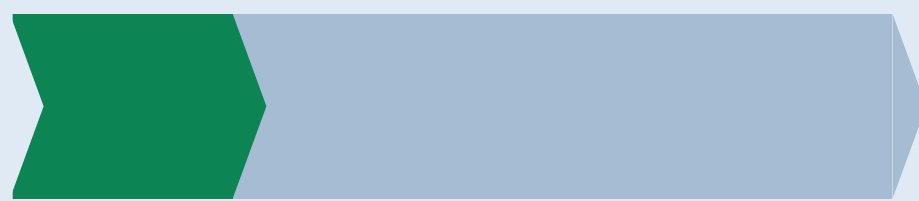


The average bequest is

\$20,000-\$70,000



While **69%** of donors change their wills...



...only **25%** change a gift in their wills.



the cost during a donor's lifetime to make a gift in her will